

FRANKLINCOVEY EXECUTIVE LEADERSHIP SERIES

# MULTIPLYING TALENT & LEADING AT THE SPEED OF TRUST

with Michael Simpson

13-14 July 2026 | Ritz-Carlton Kuala Lumpur

## The Capability Gap

Most senior leaders face the same reality. Their organisations have capable people, yet execution slows, innovation feels constrained, and decision-making bottlenecks at the top. The issue is rarely talent. It is leadership behaviour.

The difference between potential and performance comes down to two leadership strengths: **Leaders who multiply intelligence and leaders who build trust that accelerates execution.**

## Why This Matters Now

In an environment where:

- Hiring constraints limit growth options
- Hybrid work demands new trust models
- Competitive pressure requires faster execution

Leadership behaviour becomes the primary lever for organisational performance. Leaders who fail to build high-trust, high-capability environments risk slower execution, disengaged teams, and strategic misalignment.

## A Two-Day Executive Leadership Programme

This executive programme connects *Multipliers* and *Leading at the Speed of Trust* into a cohesive leadership system designed to unlock capability and accelerate execution.

Employees who trust leadership are  
**61%**  
more likely to stay.

High-trust teams show  
**90%**  
stronger engagement.

High-trust organisations achieve  
**3.6X**  
stronger revenue growth.

## Day 1 | Multiplying Talent

Based on the *Multipliers* framework, leaders explore how their behaviour either expands or limits team intelligence.

Key leadership practices include:

- The Multiplier Effect and the Intelligence Tax
- Asking better questions to expand thinking
- Recognising and unlocking individual genius
- Creating space for contribution and ownership
- Offering bigger challenges that build capability

## Day 2 | Leading at the Speed of Trust

Based on the *Leading at the Speed of Trust* framework, leaders learn how trust directly impacts execution speed and organisational performance.

Key concepts include:

- Trust Taxes vs Trust Dividends
- The 4 Cores of Credibility
- The 13 Behaviours of High Trust Leaders
- Building cultures where collaboration and decisions move faster

Leaders gain practical frameworks to build trust as a measurable competitive advantage.

## The Integration

Multiplying intelligence without trust creates friction.  
Trust without capability creates dependency.

This programme integrates both frameworks to unlock team capability and accelerate execution through high-trust leadership behaviour.

## Who Should Attend

Designed for leaders responsible for organisational performance and leadership capability:

C-Suite and  
Senior  
Executives

Business  
Unit  
Leaders

HR Directors and  
Senior  
HR Leaders

Heads of  
Departments and  
Functions

## About Michael K. Simpson

Michael K. Simpson is a *FranklinCovey* Senior Consultant and CEO of Simpson Executive Coaching. Over the past 30+ years, he has coached thousands of senior leaders—including C-suite executives across Fortune 500 companies, governments, and global nonprofits. As the bestselling author of *Unlocking Potential*, Michael helps organizations shift from traditional command-and-control to trust-based, people-centric leadership—building cultures that thrive through disruption and change.



### Programme Details

**Date:** 13–14 July 2026

**Time:** 9.00am - 5.00pm

**Venue:** Ritz-Carlton Kuala Lumpur

Includes:

- Two full days with Michael K. Simpson
- Official *FranklinCovey* programme materials
- Leadership assessments and application tools
- Structured implementation resources
- Certificate of Completion

#### Executive Investment

Single Nomination:

**RM 7,500 per pax** (before SST)

Multiple Nominations:

**RM 7,000 per pax** (before SST)

### Executive Decision

If you are responsible for organisational performance, leadership capability, and execution speed, this programme is designed for you.

Join a small group of senior leaders exploring how *Multipliers* and *Leading at the Speed of Trust* transform organisational performance.

Limited to **40 Senior Leaders**. Registration closes **30 June 2026** or **when capacity is reached**.