

The 7 Habits of Highly Effective People®

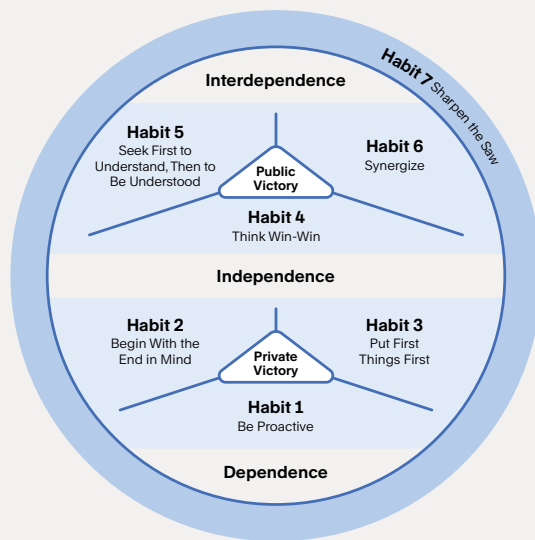
Unlock Potential. Unleash Performance.



Based on the #1 bestselling business book *The 7 Habits of Highly Effective People*, this renowned personal- and interpersonal-development solution is trusted by millions worldwide.

In an era of accelerating technology and advanced AI, human skills—how we work alone and together—are more important than ever. Having a comprehensive framework to help everyone gain and improve these essential abilities is critical to achieving organizational success.

The 7 Habits of Highly Effective People course equips learners with foundational human skills like emotional intelligence, proactive problem solving, and self-leadership. Tailored for today's evolving workplace, the 7 Habits unleash profound growth at every level.



The Maturity Continuum®

Each habit is based on universal principles and paradigms of effectiveness, with practices that move learners from dependence and independence to interdependence.

Private Victory® | Habits 1–3

Emphasizes personal mastery, defining desired outcomes and focusing efforts to lay the internal groundwork for success.

Public Victory® | Habits 4–6

Fosters collaboration and synergy with others, building strong relationships that allow us to accomplish more together than we could alone.

Renewal | Habit 7

Emphasizes the need for self-renewal and continuous improvement to succeed in and sustain the other habits.

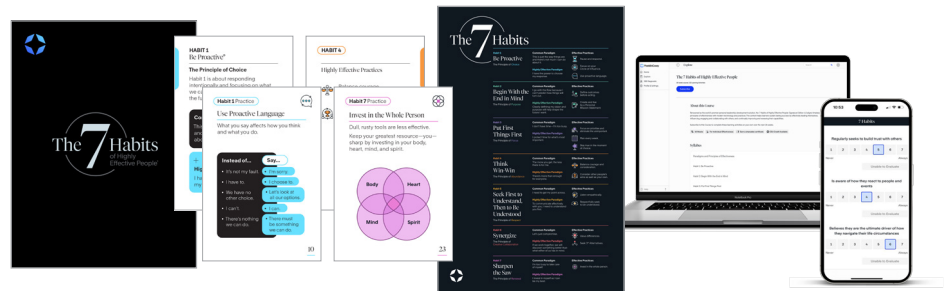
| Challenge | Solution |
|---|--|
| Individuals have inconsistent motivation and engagement, and are hesitant to take initiative or responsibility for results. | Improve individual effectiveness and build character that leads to lasting behavior change. |
| Team communication is poor, with frequent friction and frustration. | Establish more collaborative and creative teams that generate new ideas and achieve breakthrough results together. |
| A lack of strategic organization creates islands between individuals, teams, and departments. | Create an opportunity for team members to thrive by developing a shared language and winning culture. |

| Habit | Learners will be able to: |
|---|--|
| Foundations | Evaluate their paradigms and align to principles of effectiveness. |
| Habit 1: Be Proactive® | Assume responsibility and focus on the things that can be influenced rather than what can't. |
| Habit 2: Begin With the End in Mind® | Define clear measures for success and create a plan to achieve them—in the next few hours, over the next few months, or across a lifetime. |
| Habit 3: Put First Things First® | Prioritize and spend time on achieving the most important goals. |
| Habit 4: Think Win-Win® | Approach each situation looking for ways everyone can win. |
| Habit 5: Seek First to Understand, Then to Be Understood® | Listen, understand, and honor others' perspectives, and have the courage to express thoughts and feelings respectfully. |
| Habit 6: Synergize® | Leverage diverse perspectives to solve problems, innovate, and achieve more than any one individual alone. |
| Habit 7: Sharpen the Saw® | Increase motivation, energy, and vitality by making time for renewal activities. |

Product Components

- Participant Guide
- Cards
- 7 Habits Assessment*
- Automated Reinforcement*
- Summary Poster

*Available for All Access Pass® passholders on the FranklinCovey Impact Platform.



The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance. It provides access to a vast library of FranklinCovey content, including assessments, training courses, tools, and resources available Live In-Person, Live-Online, and On Demand.

For more information, please email us at info@leadershipresources.my or contact us at **03-6205- 5550**.