



# Chong Pak Hee

Director & Head -  
Business Development

## Areas of Expertise

- Leadership Effectiveness
- Productivity
- Innovation
- Leading Change
- Sales Performance

## Industries

- Banks
- Edible Oils
- Consumer Products
- Government Regulators
- Healthcare
- Insurance
- Oil & Gas
- Pharma & Animal Health
- Power Generation
- Retail
- Semiconductor
- Shared Services
- Telecommunications
- Technology

## Notable Clients

- ABB
- Aeon Retail
- AIA
- Alstom Power
- Astra Zeneca
- Boehringer Ingelheim
- BP
- DHL
- Experian
- Heineken
- Infineon Technologies
- JTI
- Mahkota Medical Centre
- Maxis
- Osram Opto Semiconductors
- OCBC Bank
- Petron
- Port of Tanjung Pelepas
- QL Resources
- Regency Specialist Center
- SAP
- Securities Commission
- Sony
- Sunway Group
- TechnipFMC
- Tenaga Nasional

## About Chong

Chong Pak Hee joined Leadership Resources, the sole licensee for FranklinCovey in year 2000 as a Client Partner. Over the years, he has managed many of the key client accounts of Leadership Resources, helping them integrate timeless principles of personal effectiveness, leadership and organizational greatness in their businesses. Currently, he leads the Business Development Team at Leadership Resources.

Mr. Chong is a licensed facilitator for most of the FranklinCovey key programs. In addition to facilitating FranklinCovey training programs, he also served as guest speakers in the client events (annual sales conventions, opening ceremony of corporate learning centers, corporate retreats, etc.). Mr. Chong was also integrally involved in the creation of customized solutions for clients such as Honeywell, AIA, Top Glove, and Sony.

## Personal Notes

A graduate of University Malaya, he enjoys reading (philosophy, business, and spirituality), watching debates, playing basketball, LEGO, and taking walks with his family.

LEADERSHIP RESOURCES  
MALAYSIA

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