



Basdifasra Binti Basri @ Fasra

Client Partner & Associate Facilitator

About Fasra

Fasra Basri joined Leadership Resources Malaysia in 2007 as a Client Partner and later lead the public program unit in 2022. Recognising her passion in sharing good knowledge and helping others find their true potential and growth, has led her to fully embarked on facilitation with the FranklinCovey curriculum, and began her journey as a licensed facilitator for “The 7 Habits of Highly Effective People”.

Her training experiences helped individuals to leverage skills learnt effectively to real life challenges, either at work or in personal life. Fasra has diversified experience in the fields of Education, Sales and Marketing, and Events Management.

Education

International Islamic University Malaysia

Bachelor of Human Sciences in
English Language & Literature

Hobbies



Poetry



Reading



Sports



Travel

Areas of Expertise

- Consulting
- Leadership Effectiveness
- Personal Development

Industries

- Finance & Banking
- Healthcare
- IT & Shared Services
- Manufacturing
- Oil & Gas
- Pharmaceutical
- Professional Body
- Retail Chains

Notable Clients

- ACCA
- AIG Shared Service
- AVERIS
- Bank Islam
- Cargill
- Clinical Research Centre
- FIMM
- Glocomp
- Jabatan Kesihatan Perak
- JCorp Academy
- MAINS
- Nokia Services and Networks
- Sakti Suria
- SCA Hygiene
- Service Rocket
- Shell
- Smart Selangor
- Swisslog

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